



Advertise With Us

It's not too soon to buy an ad with us!

Troupers Light Opera invites local businesses to advertise in our spring 2018 show program books.

By placing an ad with us you:

Reach more than 1,000 audience members. Our patrons are loyal customers who notice and appreciate the businesses that support local arts.

Build awareness and interest for your business through repeat visibility, reminding the community to buy local and support the local economy.

Early bird special: Signing up early means your ad will have more viewings on line

Reserve your space

ADVERTISE WITH US!

If you advertise early enough you have the potential to be seen by over 6,000 sets of eyes, through Facebook and our website.

PLUS: Get even more exposure by SPONSORING OUR 2018 SEASON!

304 Main Ave #456, Norwalk CT 06851

trouperlightopera.org



Corporate Sponsorship

Reach the ultimate Fairfield County audience:

Consider becoming a corporate sponsor for Troupers Light Opera. It is an invaluable opportunity to support your community and connect with hundreds of engaged attendees.

We rely on corporate support to ensure that our productions are world class and our community performers (youth and adults) receive a rich theatrical experience. With your support, we are able to put on more shows and spread the Become a sponsor or Troupers Light Opera and help us kickoff an incredible season of top-notch musicals for Fairfield County audiences.

Why help Sponsor our productions:

High visibility among Fairfield county consumers

Excellent opportunity to distribute samples or coupons in the programs

Unique and useful marketing tool to drive customers to your business!

Tickets make great perks for your customers and employees

Tangible community involvement that comes from providing the Troupers Light Opera audiences with quality, affordable entertainment and the participants with regarding artistic opportunities. Helping to keep the talent in Fairfield verses having them go elsewhere like New York City.



Help Sponsor our show and support your local arts!

- \$1000 a sponsor will get a full page add, listing on a foyer easel poster as a corporate sponsor of the company and on our website and four complimentary tickets
- \$2500 a sponsor will get a full page add, a custom full-page easel poster and presidential pre-show announcement as corporate sponsor for one performance and Corporate Logo on our website. Plus six complimentary tickets.
- \$10,000 To sponsor the whole production you will receive a full page add, mention of sponsorship on front cover, a custom full-page easel poster and presidential announcement as corporate sponsor of all shows, corporate logo on our website plus 8 complimentary tickets

Full Page \$200
Full Page centerfold \$250
Inside covers \$300
Back cover \$350

Half Page \$120

Quarter page \$60
(business card)



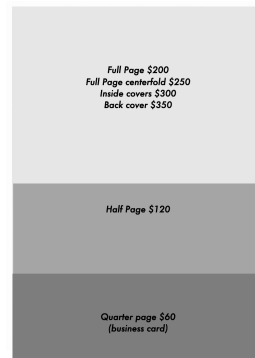
Program Advertising

Thank you for your interest in advertising in the program for Troupers Light Opera's production of Il Mikado, to be performed at the Norwalk Concert Hall in Norwalk, April 14th and 21st at 2:30pm and 7:30pm.

The deadline for receiving ads is March 10th, 2018. Each ad will run for all shows. Please attach camera-ready copy and a check.

Email ad copy to Marian Shulman, mcs9690@yahoo.com the prices for ads are:

Community Supporters list	\$25 and up
Quarter page	\$60
Half page	\$120
Full page	\$200
Full page centerfold	\$250
Inside covers (two only)	\$300
Back cover (in color)	\$350



Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Email: _____

Send or E-mail the complete ad to Marian Shulman,
118 Dolphin Cove Quay, Stamford, CT 06902

Received from: _____ \$ _____

For _____ advertisement to appear in the program of TLO production
of Il Mikado.

Signed: _____